



10¢

BIG TOWN

AUG.
NO. 46

APPROVED
BY THE
COMICS
CODE

CAS
AUTHORITY

FEATURING:
"SECRET of the
SEVEN CLUES!"

GOOD FELLOW
800M DEL



Draw me →

YOU MAY WIN A
\$375⁰⁰ SCHOLARSHIP
IN PROFESSIONAL ART

DRAW THIS GIRL'S HEAD 5 inches high.
Use pencil. Drawings for June 1957
contest must be received by June 30.
None returned. Winner notified. Ama-
teurs only. Our students not eligible.
Mail your drawing today!



PRIZE: A complete art course—free training for a career in advertising art, illustrating or cartooning—plus a drawing outfit and valuable art textbooks! You're coached by professional artists on the staff of world's largest home study art school. Many of its graduates are top artists today. Trained artists in demand. Try for this free art course!

USE 1 COUPON—THEN PASS THIS PAGE ON TO A FRIEND

3 ART INSTRUCTION, INC. • STUDIO 5507
500 South 4th Street, Minneapolis 15, Minnesota
Please enter my attached drawing in your contest.
(PLEASE PRINT)

Name _____ AGE _____

Address _____ County _____

City _____ Zone _____ State _____

Occupation _____ Phone _____

2 ART INSTRUCTION, INC. • STUDIO 5507
500 South 4th Street, Minneapolis 15, Minnesota
Please enter my attached drawing in your contest.
(PLEASE PRINT)

Name _____ AGE _____

Address _____ County _____

City _____ Zone _____ State _____

Occupation _____ Phone _____

1 ART INSTRUCTION, INC., STUDIO 5507
500 South 4th Street, Minneapolis 15, Minnesota
Please enter my attached drawing in your contest.
(PLEASE PRINT)

Name _____ AGE _____

Address _____ County _____

City _____ Zone _____ State _____

Occupation _____ Phone _____

BIG TOWN



TIME AFTER TIME THE MYSTERIOUS THIEVES STRUCK--AND ALWAYS WITH AN ODD RESULT! FROM A CROWDED ART GALLERY--ONLY ONE PICTURE STOLEN! FROM A PRECIOUS STAMP COLLECTION--ONLY ONE STAMP TAKEN! WHY? WHAT LAY BEHIND THIS UNIQUE SELECTION ON THE PART OF THE DARING BANDITS? IN ORDER TO PIERCE THE VEIL OF MYSTERY, EDITOR STEVE WILSON HAD TO UNRAVEL...

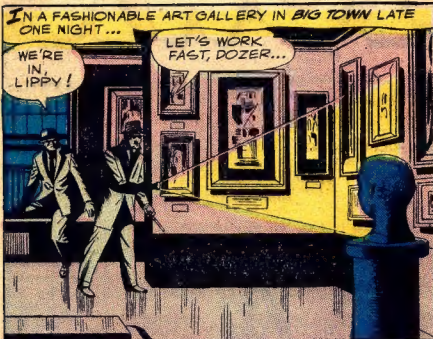
The Secret of The SEVEN CLUES!



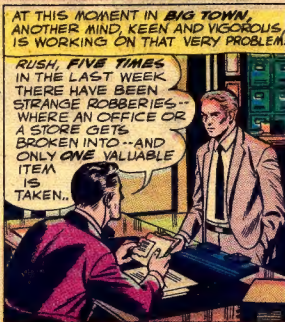
BIG TOWN, No. 46, July-Aug., 1957. Published bi-monthly by NATIONAL COMICS PUBLICATIONS, INC., 2nd & Dickey Sts., Suite III, Editorial, Executive offices and Subscriptions, 480 LEXINGTON AVE., NEW YORK 17, N. Y. Whitney Ellsworth, Editor. Yearly subscription in the U. S. 75c including postage. Foreign, \$1.50 in American funds. For advertising rates address Richard A. Feldon & Co., 205 East 42nd Street, New York 17, N. Y. ©1957

by National Comics Publications, Inc. All rights reserved under International and Pan-American Copyright Conventions. Except for those who have authorized use of their names, the stories, characters and incidents mentioned in this periodical are entirely imaginary and fictitious, and no identification with actual persons, living or dead, is intended or should be inferred.

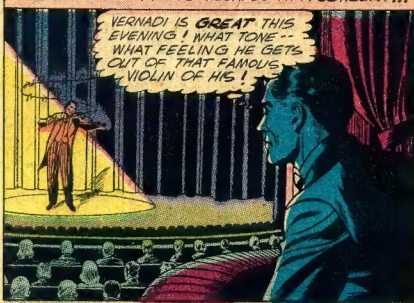
Printed in U.S.A.



WHAT LIES BEHIND THE STRANGE BEHAVIOR OF THESE TWO THIEVES? WHAT MAKES THEM REJECT ALL BUT ONE ITEM IN THE PLACES THEY BREAK INTO?



LATER, AS THE HARD-WORKING EDITOR OF THE ILLUSTRATED PRESS RELAXES AT A CONCERT...



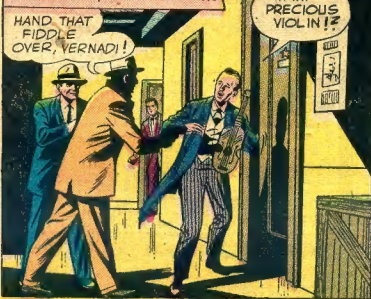
VERNADI IS GREAT THIS EVENING! WHAT TONE-- WHAT FEELING HE GETS OUT OF THAT FAMOUS VIOLIN OF HIS!

AFTER THE PERFORMANCE...



I'LL GO BACKSTAGE AND CONGRATULATE VERNADI! PERHAPS I CAN ARRANGE FOR ONE OF OUR REPORTERS TO INTERVIEW HIM--IT MIGHT MAKE AN INTERESTING FEATURE STORY FOR OUR WEEK-END ILLUSTRATED PRESS...

MEANWHILE, BACKSTAGE...



HAND THAT FIDDLE OVER, VERNADI!

M-MY PRECIOUS VIOLIN!?

CROOKS--ROBBING VERNADI'S STRADIVARIUS--!



LET'S MOVE, LIP!

IN TWO LEAPS, STEVE REACHES THE THIEVES...



YOU WON'T GET AWAY WITH THIS--

STEVE WILSON! HE WON'T STOP US!

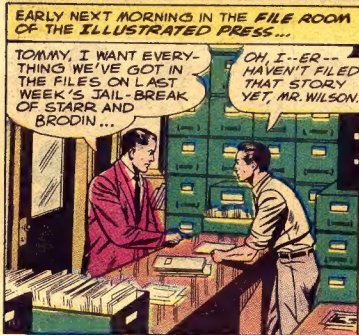
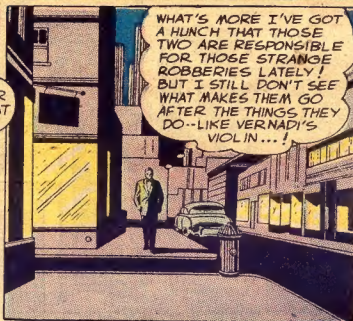
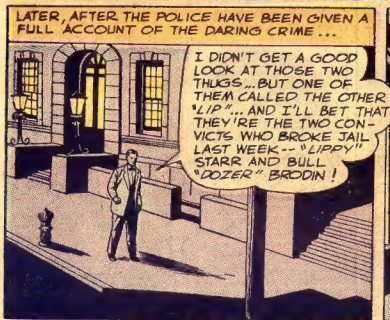
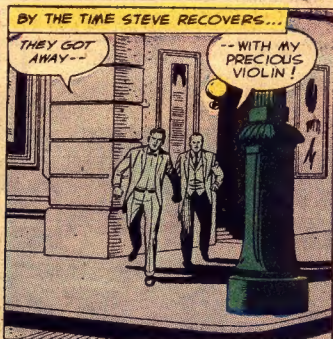


HIT HARD, THE WELL-CONDITIONED NEWSMAN QUICKLY RECOVERS...



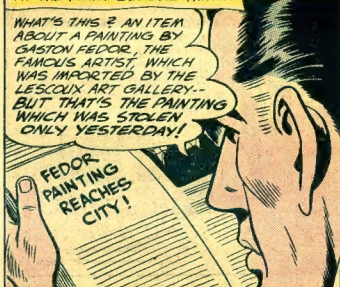


BIG TOWN





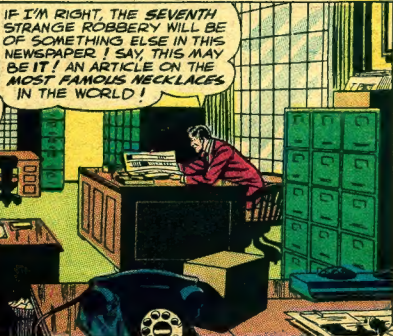
SUDDENLY, THE ALERT EDITOR STARES HARD AT THE PRINT BEFORE HIM...

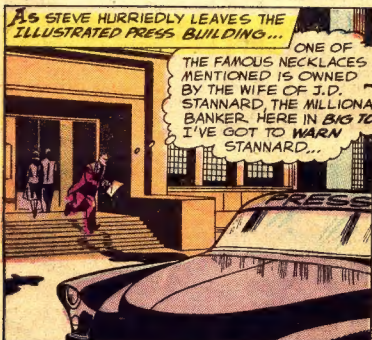


THEN, AS STEVE'S STARTLED EYE IS CAUGHT BY ANOTHER ITEM ON THE PAGE HE IS HOLDING...



AFTER A FEW MINUTES SEARCH...



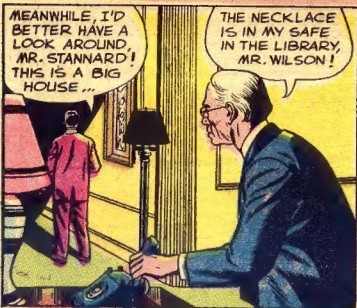


ONE OF THE FAMOUS NECKLACES MENTIONED IS OWNED BY THE WIFE OF J.D. STANNARD, THE MILLIONAIRE BANKER. HERE IN BIG TOWN! I'VE GOT TO WARN STANNARD...



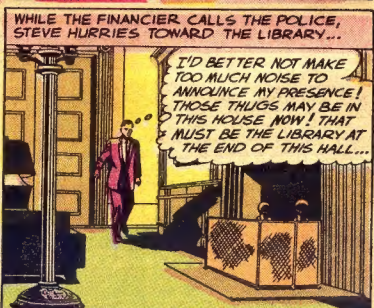
AND IF I'M RIGHT, MR. STANNARD, YOU'D BETTER NOTIFY THE POLICE-- TO PLAY SAFE!

I--I'LL DO THAT, MR. WILSON-- AT ONCE!



MEANWHILE, I'D BETTER HAVE A LOOK AROUND, MR. STANNARD! THIS IS A BIG HOUSE...

THE NECKLACE IS IN MY SAFE IN THE LIBRARY, MR. WILSON!



WHILE THE FINANCIER CALLS THE POLICE, STEVE HURRIES TOWARD THE LIBRARY...

I'D BETTER NOT MAKE TOO MUCH NOISE TO ANNOUNCE MY PRESENCE! THOSE THUGS MAY BE IN THIS HOUSE NOW! THAT MUST BE THE LIBRARY AT THE END OF THIS HALL...



MEANWHILE...

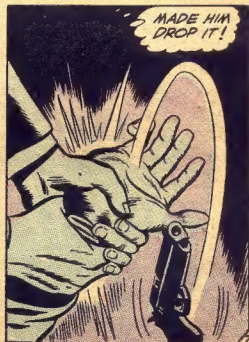
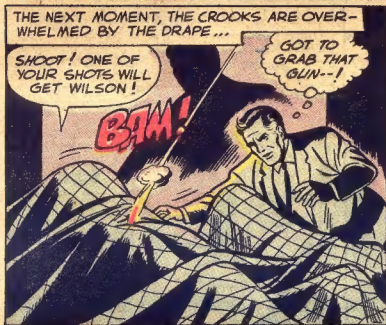
MY HAND HAS NEVER LOST ITS SKILL, DOZER... HEH-HEH...

STOP BOASTING AND SEE IF THE ICE IS THERE...



WE'VE GOT THE NECKLACE, LIPPY! I TOLD YOU OUR LUCK WOULDN'T FAIL US--

DOZER--I SAW THE CURTAIN MOVE! SOMEONE'S BEHIND IT!



WITH HIS FOES DISARMED, THE CRACK NEWS-HAWK WADES IN, FISTS SWINGING...



THEY DROPPED THE NECKLACE AND ARE RUNNING FOR IT! BUT THEY WON'T GET FAR!



AND SURE ENOUGH, MOMENTS LATER OUTSIDE...

WE GOT MR. STANNARD'S CALL, STEVE--AND CAME RIGHT OVER!

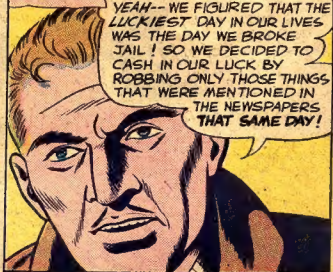
THE TIMING WAS PERFECT, LT. GREGGORY!

DON'T SHOOT! WE GIVE UP!



LATER, AS THE TRUTH EMERGES FROM THE HELPLESS AND DISHEARTENED CROOKS...

YEAH-- WE FIGURED THAT THE LUCKIEST DAY IN OUR LIVES WAS THE DAY WE BROKE JAIL! SO WE DECIDED TO CASH IN OUR LUCK BY ROBBING ONLY THOSE THINGS THAT WERE MENTIONED IN THE NEWSPAPERS THAT SAME DAY!



OUR LUCK WAS HOLDING UP SWELL--

--UNTIL YOU RAN UP AGAINST STEVE WILSON AND YOUR LUCK BOOMERANGED AGAINST YOU!



AT THE ILLUSTRATED PRESS NEXT DAY...

COULD YOU GIVE ME BACK THAT PAPER YOU TOOK, MR. WILSON-- SO I CAN FILE IT NOW?

FIND ANOTHER COPY OF THAT ISSUE, TOMMY-- I'M KEEPING THIS ONE FOR A SOUVENIR!



The End

For the
BEST

in **COMICS
ENTERTAINMENT**



The
**LINE
of
STARS!**

Every DC Comic is Approved
by the Comics Code Authority



FOREIGN PRESS!

ONE OF THE LEADING ARGENTINE PAPERS--**LA PRESNA**, FOUNDED IN 1869-- PROVIDES THE READERS WITH SUCH FREE SPECIAL SERVICES AS A HOSPITAL CLINIC, LEGAL COUNSEL TO THE POOR, INDUSTRIAL AND AGRICULTURAL ADVICE-- AND AN ANNUAL AWARD OF 1,000 PESOS TO THE PERSON WHO HAS TAUGHT THE GREATEST NUMBER OF ILLITERATES TO READ...

LA PRESNA IS PLEASED TO AWARD YOU 1000 PESOS FOR HAVING MADE THE GREATEST CONTRIBUTION TOWARD RAISING THE LITERACY LEVEL OF OUR PEOPLE DURING THE PAST YEAR!



BECAUSE OF THE MIXED DUTCH AND ENGLISH POPULATION IN THE UNION OF SOUTH AFRICA, A NUMBER OF NEWSPAPERS PRINT SIMULTANEOUS EDITIONS IN TWO LANGUAGES...

HAVE YOU THE LATEST EDITION OF THE CAPE-TOWN **ONS LAND**?

YES-- AND SINCE YOU SPEAK ENGLISH PERHAPS YOU PREFER THE ENGLISH EDITION!



FRANCE WAS THE FIRST COUNTRY TO HAVE A NATIONAL NEWSPAPER WITH MORE THAN ONE MILLION READERS-- A CIRCULATION OBTAINED PRIMARILY BECAUSE OF THE SERIAL STORIES IT PRINTED...

WHAT IS THE NEWS IN **LE PETIT JOURNAL**, MY FRIEND?

I-ER-HAVEN'T NOTICED! I ALWAYS READ THE SERIAL STORY FIRST!



DURING THE 1830'S, UNLESS A FRENCH BUSINESSMAN AGREED TO ADVERTISE IN ALL FOUR OF THE LEADING NEWSPAPERS OF PARIS HE WAS BARRED FROM ADVERTISING IN ANY ONE OF THEM...

I'D LIKE TO PUT AN AD IN TOMORROW'S EDITION OF THE **CONSTITUTIONNEL**!

WE CANNOT ACCEPT ONE-PAPER ADS! THEY MUST RUN SIMULTANEOUSLY IN 3 OTHER NEWSPAPERS IN ADDITION TO THE **CONSTITUTIONNEL**!



EVERYTHING YOU NEED TO
ENJOY STAMP COLLECTING

Yours
for only

25¢

Yes! All yours for only 25¢
**LARGE ALBUM and STAMP
COLLECTION** plus 250 Hinges and
Midget Encyclopedia of Stamps



Here is your chance to start enjoying the most fascinating hobby in the world — or add new life to your collection — all for only 25¢!

You get a Large Illustrated Stamp Album — containing 2196 illustrations . . . spaces for 2911 stamps from 253 different countries . . . a map of the world.

You also get a Stamp Collection of 107 all-different stamps from all over the world — Monaco;

Australia, San Marino, Somalia; French Antarctica; Siberia; etc

You also get 250 Hinges and the famous Midget Encyclopedia of Stamps—containing Stamp Identifier, Dictionary, etc.

Remember—all these items are yours for only 25¢ — so mail coupon now. We make this offer to introduce you to our Bargain Approvals, which we'll include for free examination. If coupon is clipped, send 25¢ direct to:

ZENITH CO., Dept. NG-14, 81 Willoughby St., Brooklyn 1, N. Y.

ZENITH COMPANY, Dept. NG-14

81 Willoughby Street, Brooklyn 1, N. Y.

Rush me entire Stamp Collecting Outfit—Album, 107 Stamps, 250 Hinges, Midget Encyclopedia! I enclose 25¢ in full payment. Also include Bargain Approvals for Free Examination.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

BE MY GUEST AT
PALISADES AMUSEMENT
PARK, NEW JERSEY.

THIS COUPON ENTITLES
YOU TO

FREE ADMISSION--
FREE ACTS--
FREE PARKING!

WORTH

25¢

THIS COUPON
APPEARS IN

ALL JULY and
AUG. ISSUES



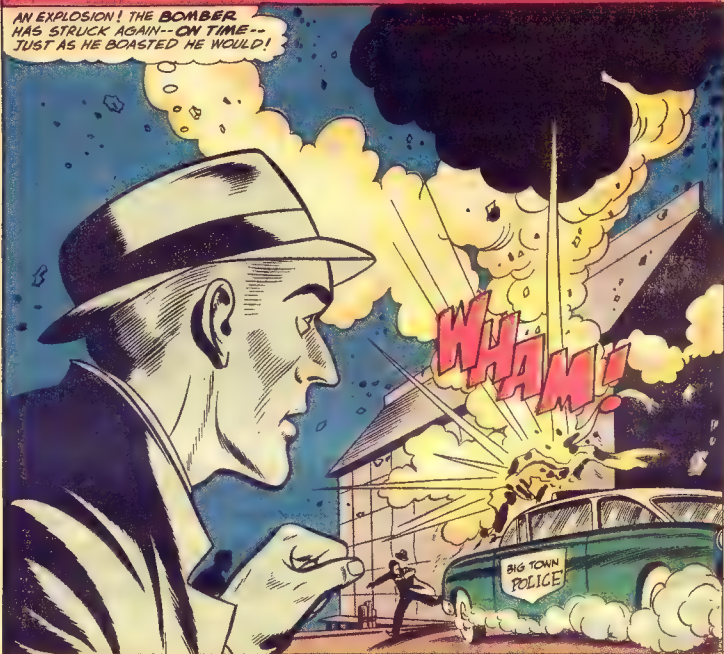
ADMIT ONE (1) To
**PALISADES
AMUSEMENT PARK**
NEW JERSEY

GOOD MONDAYS and FRIDAYS
(EXCEPT HOLIDAYS) UNTIL 9 P.M.

Direct Buses from N.Y. 167th St. & B'way
41st St. & 8th Ave.

BIG TOWN

AN EXPLOSION! THE BOMBER HAS STRUCK AGAIN--ON TIME--JUST AS HE BOASTED HE WOULD!



PAUL COURTNEY, ACE REPORTER FOR BIG TOWN'S ILLUSTRATED PRESS, WAS SENT OUT ON AN ASSIGNMENT BY EDITOR STEVE WILSON, WITH ORDERS TO WORK ON IT NO MATTER HOW LONG IT TOOK TO COMPLETE! THE ASSIGNMENT--TO FIND THE BOMBER--THE MYSTERIOUS PERSON WHO WAS HARASSING THE CITY WITH HIS EXPLODING BOMBS AND DEFYING ANYONE TO STOP HIM!

The **BOMBED**
MAN WHO **BIG TOWN!**



BIG TOWN

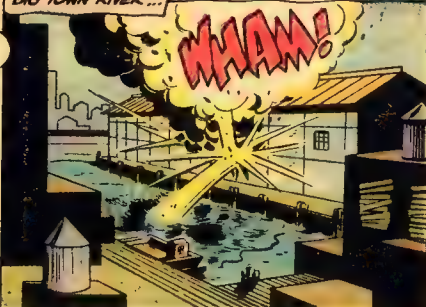


IN POLICE HEADQUARTERS, LIEUTENANT GREGGORY STUDIES A HAND-SCRAWLED NOTE...

IT'S ANOTHER NOTE FROM THE BOMBER! BUT...NINE A.M.? Z... IT'S NINE O'CLOCK RIGHT NOW!



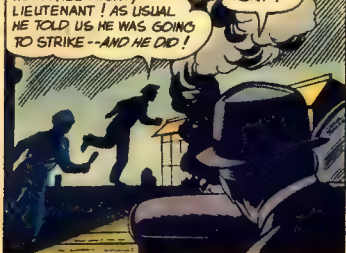
AT THAT VERY MOMENT ON AN ABANDONED DOCK IN BIG TOWN RIVER...



SOON AFTER...

IT'S THE BOMBER'S WORK ALL RIGHT, LIEUTENANT! AS USUAL HE TOLD US HE WAS GOING TO STRIKE--AND HE DID!

AND AS USUAL HE PICKED A SPOT WHERE NO ONE WAS LIKELY TO GET HURT!



BUT THE BOMBER IS STILL A TERRIBLE MENACE! THERE'S NO TELLING WHEN ONE OF HIS HOME-MADE BOMBS MIGHT HURT PEOPLE! WE'VE GOT TO FIND HIM!



IN THE OFFICE OF THE ILLUSTRATED PRESS, A WELL-KNOWN FIGURE IS ALSO AROUSED BY THE THREAT...

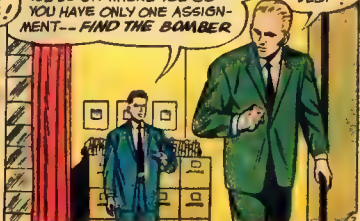
PAUL, I'M RELIEVING YOU FROM ALL OTHER DUTIES AS A REPORTER! I WANT YOU TO CONCENTRATE ON JUST ONE STORY-- THE BOMBER! I DON'T CARE HOW LONG IT TAKES YOU-- BUT FIND OUT WHO HE IS!



AS PAUL COURTNEY, ACE REPORTER, STARTS OFF ON HIS ASSIGNMENT...

YOU UNDERSTAND, PAUL? YOU DON'T EVEN HAVE TO COME TO WORK EACH DAY... I DON'T CARE WHAT YOU DO OR WHERE YOU GO-- YOU HAVE ONLY ONE ASSIGNMENT-- FIND THE BOMBER

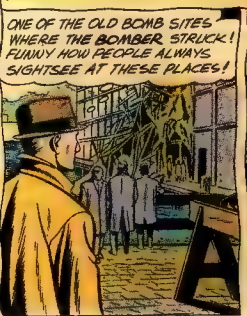
I UNDERSTAND, MR. WILSON! I'LL DO MY BEST!



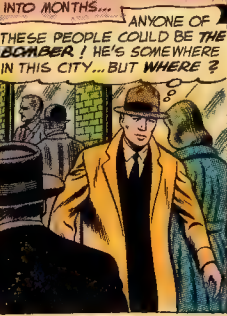
AS THE HOURS ADD UP TO DAYS...



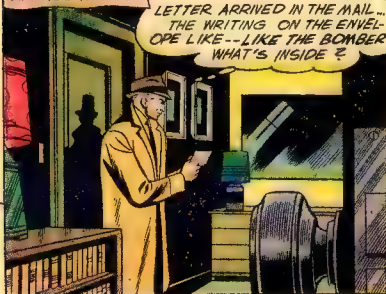
...AND THE DAYS BECOME WEEKS...



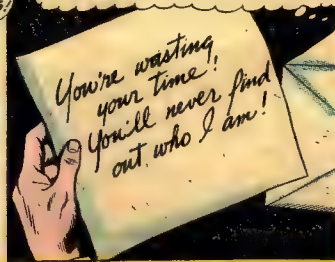
...AND THE WEEKS LENGTHEN INTO MONTHS...



THEN, ONE EVENING WHEN PAUL COURTNEY ARRIVES HOME...



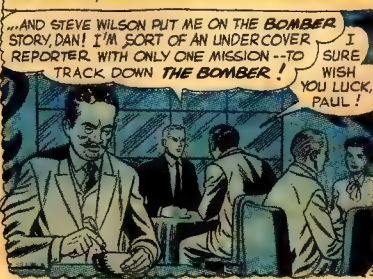
IT'S--IT'S A NOTE FROM THE BOMBER! I RECOGNIZE HIS HANDWRITING! BUT HOW DID HE KNOW I WAS ON HIS TRAIL? NOBODY KNOWS ABOUT MY ASSIGNMENT!

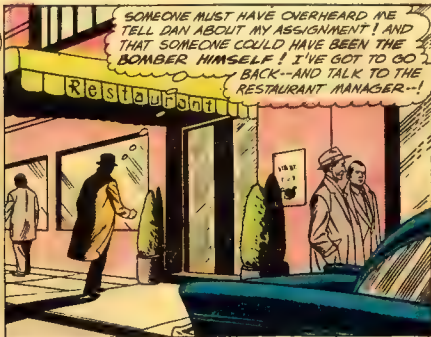
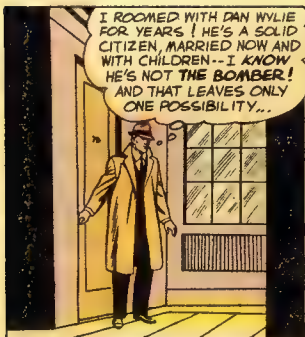


NOBODY BUT STEVE WILSON AND MYSELF! I'VE NEVER EVEN SPOKEN ABOUT IT TO ANYONE--BUT WAIT! I DID TELL DAN WYLLIE, MY REPORTER CHUM, ABOUT MY ASSIGNMENT JUST YESTERDAY...

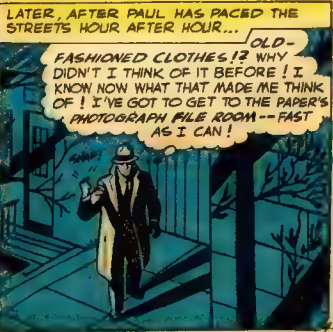
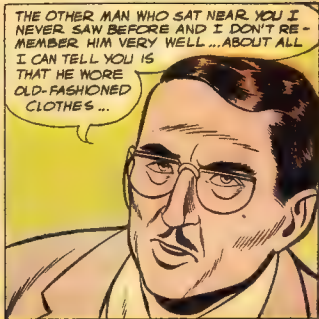


...AND STEVE WILSON PUT ME ON THE BOMBER STORY, DAN! I'M SORT OF AN UNDERCOVER REPORTER, WITH ONLY ONE MISSION--TO TRACK DOWN THE BOMBER!





UNDER PAUL'S QUESTIONING, THE MANAGER STRIVES TO DO SOME REMEMBERING...

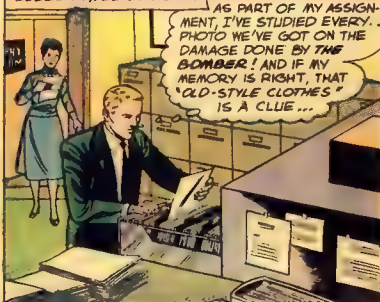




BIG TOWN



SOON AFTER, IN THE PHOTOGRAPH FILE ROOM OF THE ILLUSTRATED PRESS...



AS PART OF MY ASSIGNMENT, I'VE STUDIED EVERY PHOTO WE'VE GOT ON THE DAMAGE DONE BY THE BOMBER! AND IF MY MEMORY IS RIGHT, THAT 'OLD-STYLE CLOTHES' IS A CLUE...

THEN... HERE! I THOUGHT SO! I REMEMBERED SEEING THIS MAN IN A PICTURE--THE ONE WEARING THAT OLD-FASHIONED SUIT AND COLLAR! AND I THINK I SAW HIM ONE OTHER TIME...



"WHEN I JOSTLED HIM WHILE TRYING TO LOOK INTO ANOTHER OF THE BOMBER'S DEVASTATED SITES..."



EXCUSE ME!

IT WAS THE SAME MAN! OF COURSE HE COULD BE JUST ONE OF THOSE CRANKS WHO LIKES TO RUBBERNECK AT ACCIDENTS! I HAVEN'T ENOUGH TO NOTIFY THE POLICE--BUT I'M GOING TO DO MY BEST TO LOCATE THIS



MAN AND FIND OUT ABOUT HIM!

ONCE AGAIN, PAUL TAKES UP AN UNWEARYING VIGIL...



MY BEST BET IS TO WATCH AT THIS LATEST BOMBED AREA... BUT SO FAR THERE'S BEEN NO SIGN OF THE MAN IN THE OLD-FASHIONED CLOTHES!

SUDDENLY...



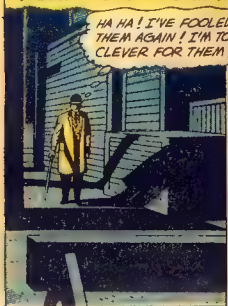
THERE HE IS!--THE SAME MAN--JUST AS HE APPEARED IN THE PHOTOGRAPH!

AND AS THE STRANGELY—
DRESSED FIGURE APPROACHES...

HA HA! I'VE FOOLED
THEM AGAIN! I'M TOO
CLEVER FOR THEM!

THEY'LL NEVER CATCH
ME! AND I ALWAYS
CARRY OUT MY THREAT—
ALWAYS!

I TELL THEM BEFOREHAND
WHAT TIME MY LATEST BOMB
WILL GO OFF--NEVER THE
PLACE! AND THEY CAN NEVER
STOP IT!

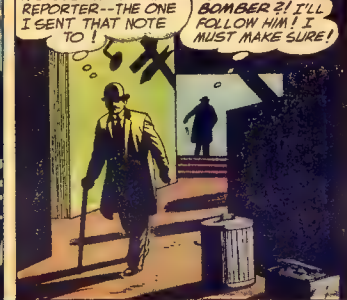


MOMENTS LATER...

THAT BOMB WORKED
PERFECTLY--LIKE ALL
MY BOMBS DO! I NEVER
FAIL!-EH? SOMEONE
FOLLOWING ME!

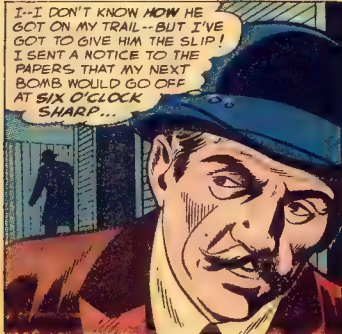
IT'S COURTNEY--THAT
REPORTER--THE ONE
I SENT THAT NOTE
TO!

IS THAT THE
BOMBER?! I'LL
FOLLOW HIM! I
MUST MAKE SURE!



I--I DON'T KNOW HOW HE
GOT ON MY TRAIL--BUT I'VE
GOT TO GIVE HIM THE SLIP!
I SENT A NOTICE TO THE
PAPERS THAT MY NEXT
BOMB WOULD GO OFF
AT SIX O'CLOCK
SHARP...

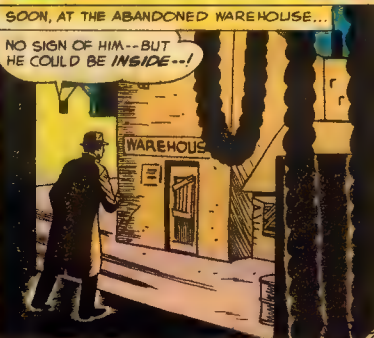
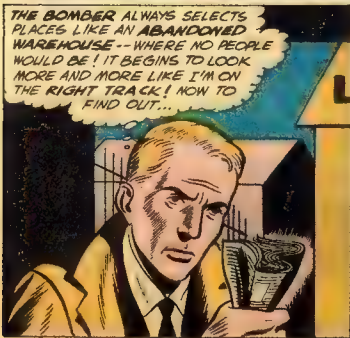
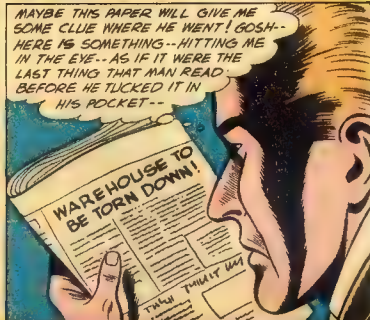
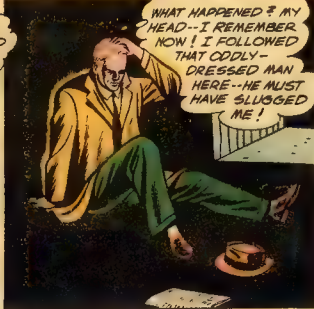
IT'S GETTING NEAR SIX NOW!
I CAN'T FAIL--I MUSN'T FAIL
TO CARRY OUT MY THREAT ON
TIME! BUT FIRST I HAVE TO
GET RID OF COURTNEY...

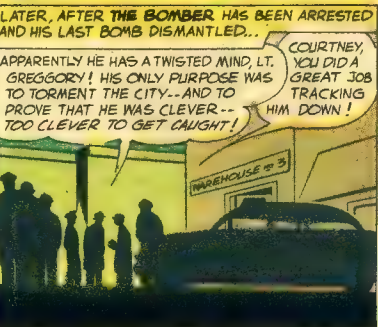
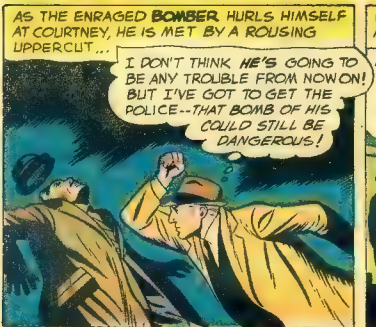
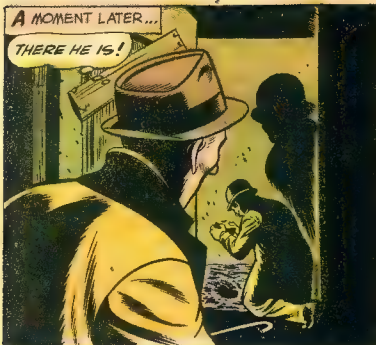


SECONDS LATER, IN THE SHADOWS BELOW THE BRIDGE, AFTER THE UNWARY REPORTER HAS BEEN STRUCK DOWN...



AS COURTNEY COMES TO SOON AFTER...







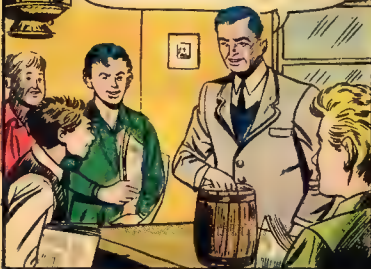
BIG TOWN



ODD NEWS Items

TO COUNTER ITS COMPETITORS' 5¢-SELLING PRICE IN THE 1880'S, THE KANSAS CITY **STAR** WAS SOLD FOR 2¢. AT THAT TIME, THERE WERE SO FEW PENNIES IN CIRCULATION THAT KEGS OF PENNIES HAD TO BE ORDERED FROM THE U.S. MINT SO THAT THE **STAR'S** NEWSBOYS WOULD HAVE CHANGE FOR THE PAPERS CUSTOMERS...

MAKE SURE YOU HAVE
PLENTY OF PENNIES BEFORE
YOU GO OUT ON YOUR ROUTES.



EARLY WESTERN NEWSPAPERS HAD SUCH A HARD TIME MEETING EXPENSES THAT THE EDITOR OF THE FLAGSTAFF, ARIZONA **GEM**, WAS FORCED TO RESORT TO AN UNUSUAL EDITORIAL APPEAL TO GET HIS READERS TO PAY THEIR SUBSCRIPTIONS...

"REMEMBER, EVEN AN EDITOR MUST LIVE. IF HARD TIMES HAVE STRUCK YOUR SHEBANG, DON'T FORGET TURNIPS, POTATOES AND CORN IN THE SHACK ARE MOST WELCOME AS HARD CASH AT THE **GEM** OFFICE..."



THE TERM "**NEWSPAPER**" WAS ORIGINALLY COINED IN 1670. PRIOR TO THAT TIME, NEWS PUBLICATIONS WERE CALLED "**NEWS-BOOKS**." THE FIRST ENGLISH NEWSPAPER—**OXFORD GAZETTE** (1665)—WAS PRINTED ON BOTH SIDES OF A HALF-SHEET FOLIO, AND WAS DESIGNATED AS A "**PAPER**" OR "**SLIP**" TO DISTINGUISH IT FROM A "**NEWS-BOOK**..."

WHEN NEWSPAPERS WERE FIRST HAWKED ON NEW YORK CITY STREETS IN 1883, NEWSBOYS WERE CHARGED 67¢ FOR 100 PAPERS IF THEY PAID CASH FOR THEM AND 75¢ IF THE PAPERS WERE TAKEN ON CREDIT...

BUY THE **SUN**--ONLY
A PENNY!



The London Gazette.

Published by Authority.

From Monday June 19. to 6. Monday June 25. 1883.

1883. 2nd 1/2.

The London Gazette is a weekly publication of the British Government, containing all the official notices, orders, and regulations of the Government. It is published by authority of the Privy Council, and is the only official source of information for the public. The Gazette is published in two parts, the first part containing the notices and orders, and the second part containing the regulations and other matters of interest. The Gazette is published in London, and is distributed to all parts of the United Kingdom. It is a valuable source of information for all who are interested in the affairs of the Government.

EARLY ISSUE OF THE LONDON GAZETTE--
ORIGINALLY CALLED THE OXFORD GAZETTE.



NEW ALUMINUM PACKAGE

**keeps GOOD LUCK Fresher and Better Tasting
than any other margarine!**

BUY IT we know you'll agree! GOOD LUCK margarine *stays fresher* and *tastes better* than any other margarine because GOOD LUCK is the *only* margarine double wrapped and sealed in Reynolds Wrap Aluminum foil.

First we wrap each quarter pound of GOOD LUCK in pure aluminum. Next we place the four quarters in a waxed carton. Then we wrap the carton in an outer wrap of shiny aluminum foil and seal it tight.

This keeps GOOD LUCK fresher and better tasting than any other margarine.

We guarantee that you'll like GOOD LUCK in its new aluminum package better than any other spread you've ever tasted or we'll refund your money.

If you don't agree, just drop a line to Lever Brothers Company, 390 Park Avenue, New York 22, N.Y., enclosing the guarantee panel from the GOOD LUCK package. We'll send you every penny you paid.

Binky shows

"HOW TO MAKE NEW FRIENDS!"

SAY, ALLERGY, WHY DON'T YOU
ASK THAT YOUNGSTER, BOB,
ACROSS THE STREET TO GO
BOWLING WITH YOU?

AW, BINKY, NONE OF
THE FELLOWS CARE
MUCH FOR HIM.
HE'S KIND OF A
SQUARE--HE KEEPS
TO HIMSELF.

MAYBE THAT'S BECAUSE NOBODY TOOK THE
TROUBLE TO ASK HIM TO JOIN US IN ANY-
THING. I THINK I'LL GO OVER AND
TALK WITH HIM.

SAY, WHAT'S
WITH PETE?

HMM... PETE'S NOT WORRIED, AS ALLERGY WAS,
ABOUT MAKING FRIENDS WITH A KID THE OTHERS
ARE CALLING A SQUARE.

COME ON OVER, FELLERS!
BOB'S GOT SOMETHING
TO SHOW US.

HOW DO YOU LIKE THAT?
BOB MADE THE LAYOUT
MOSTLY BY HIMSELF.

WHAT A NIFTY MODEL
RAILROAD! SAY, BOB, I
COULD SURE USE SOME HELP
ON THE ONE I'M STARTING.

SURE,
ALLERGY,
ANY
TIME.

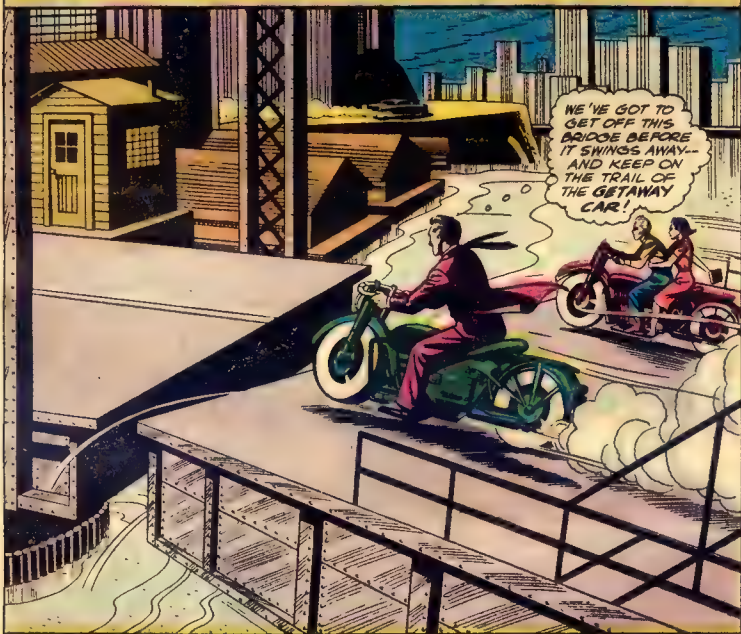
RIGHT NOW,
THOUGH, WE'RE
GOING BOWLING.
COME ON, BOB!



BIG TOWN



BIG TOWN



WHEN BIG TOWN UNIVERSITY GAVE A SPECIAL COURSE IN JOURNALISM, THE OFFICIALS NATURALLY SELECTED STEVE WILSON, THE RENOWNED EDITOR OF THE ILLUSTRATED PRESS, TO TEACH IT! BUT NOT EVEN STEVE'S MOST LOYAL YOUNG STUDENTS SUSPECTED THAT THE LESSONS THEY LEARNED IN "PROFESSOR" WILSON'S CLASS WERE GOING TO BE SO IMMEDIATELY PRACTICAL AND GRIMLY IMPORTANT!

UNDERGROUND TRAIL OF PERIL!

AT BIG TOWN UNIVERSITY, WHERE NEWSPAPER EDITOR STEVE WILSON IS CONDUCTING A COURSE IN JOURNALISM ...

I DON'T GET IT, SUE! I NEVER THOUGHT OUR CLASS IN JOURNALISM WOULD BE ANYTHING LIKE THIS!

WHAT DO YOU MEAN, GEORGE?

WELL, MR. WILSON HARDLY SPENDS ANY TIME IN THE CLASS-ROOM! HE KEEPS TAKING US ALL OVER TOWN! WHAT ARE WE SUPPOSED TO LEARN FROM THAT?

WHY, MR. WILSON EXPLAINED IT AT THE BEGINNING OF THE TERM, GEORGE ...

"REMEMBER OUR FIRST DAY IN CLASS WHEN MR. WILSON STOOD BEFORE US NEXT TO THAT MAP OF BIG TOWN--"

A GOOD REPORTER MUST KNOW HIS CITY BEAT **INSIDE OUT**! IN THIS COURSE WE'RE GOING TO STUDY **BIG TOWN** BY MEANS OF WEEKLY FIELD TRIPS TO DIFFERENT LOCATIONS!

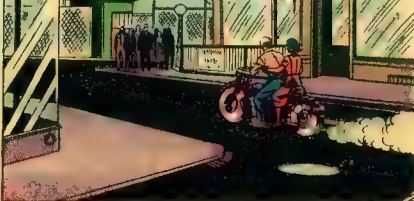
THAT WAY, THIS COURSE WILL PREPARE YOU TO **BE** REPORTERS--RATHER THAN JUST TEACH YOU ABOUT REPORTING! YOUR FIRST ASSIGNMENT IS TO BUY A NOTEBOOK AND A PENCIL FLASH LIKE THESE ...

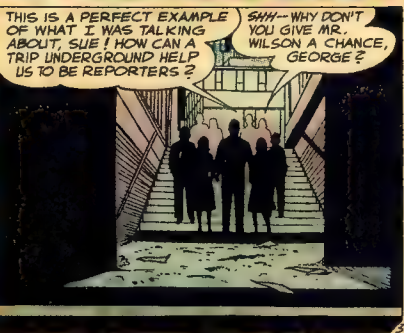
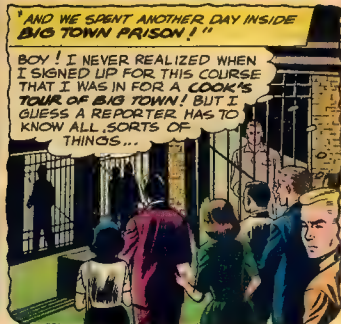
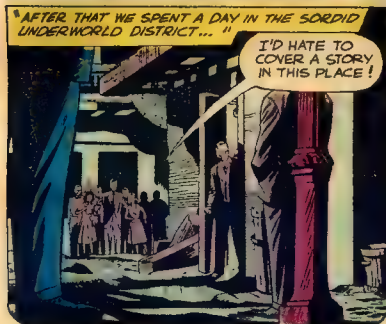
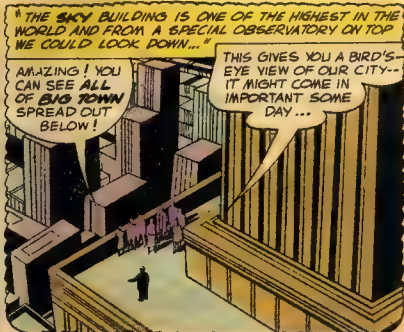
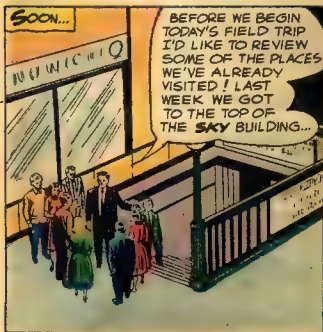
I KNOW... FIRST IT WAS NOTEBOOKS AND PENCIL FLASHES-- AND THEN MR. WILSON GOT US RIDING MOTORCYCLES!

ONLY VOLUNTEERS WERE ASKED TO RIDE MOTORCYCLES, GEORGE! YOU DIDN'T HAVE TO VOLUNTEER!

I LIKE MOTORCYCLING--IT'S JUST THAT I CAN'T SEE WHAT IT HAS TO DO WITH BEING A REPORTER!

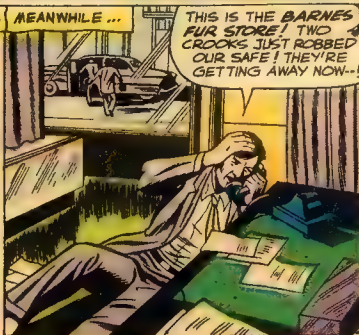
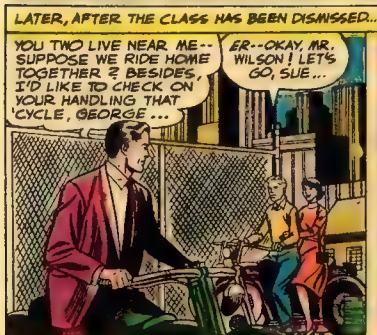
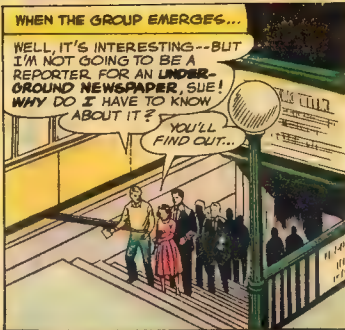
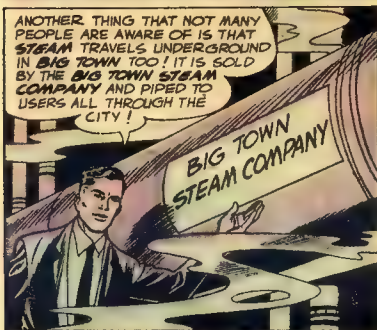
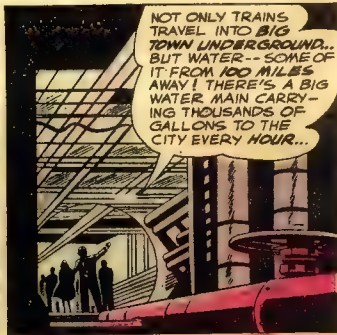
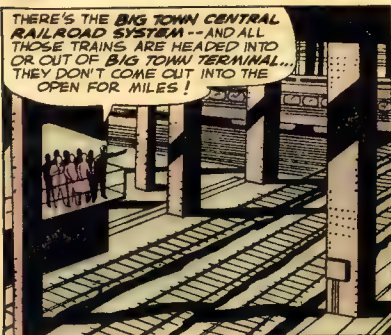
THERE'S MR. WILSON AND THE CLASS-- WAITING FOR US AT THAT OLD SUBWAY STATION!







BIG TOWN

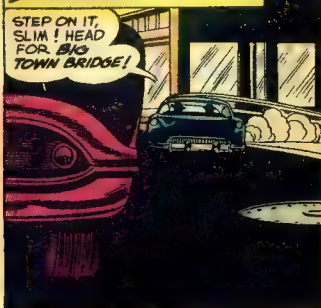




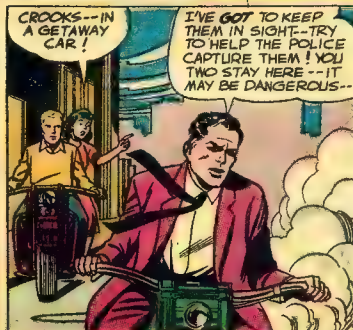
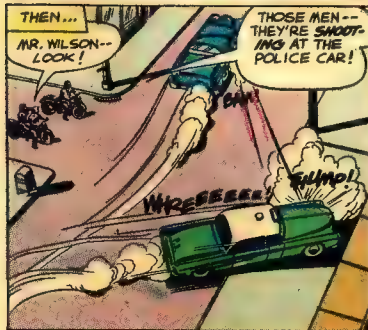
BIG TOWN

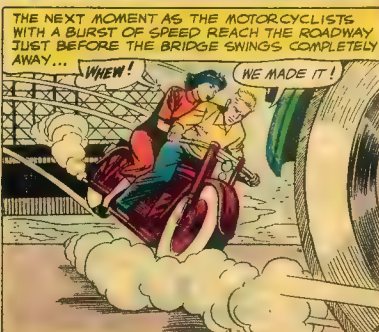
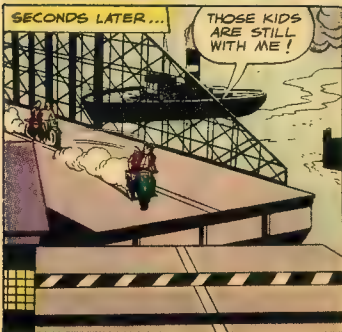
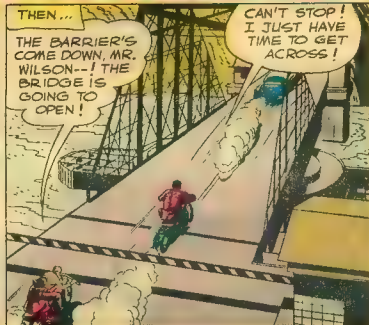
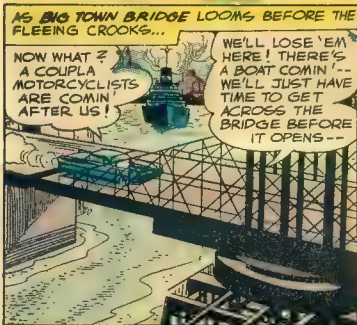
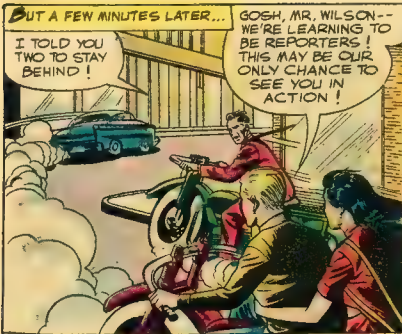


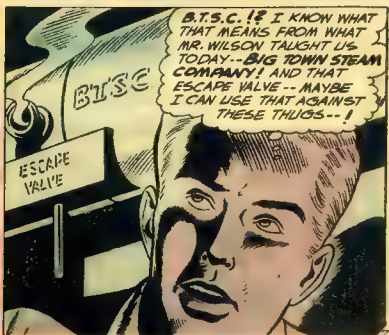
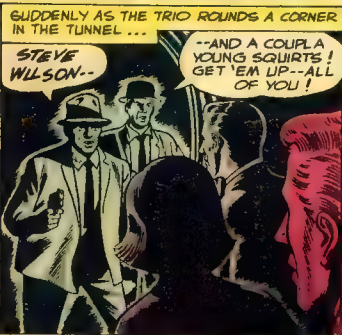
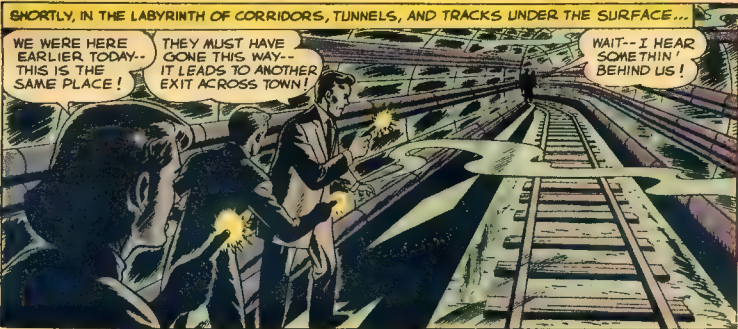
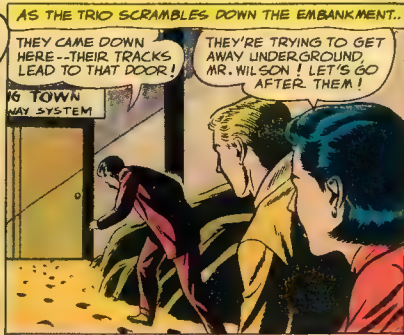
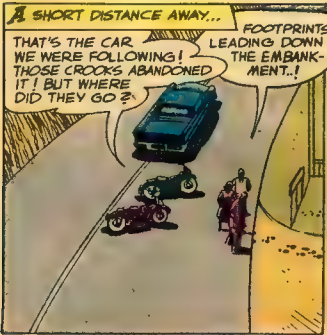
IN THE THIEVES' GETAWAY CAR...



AS THE TWO CROOKS SPEED ACROSS THE CITY...







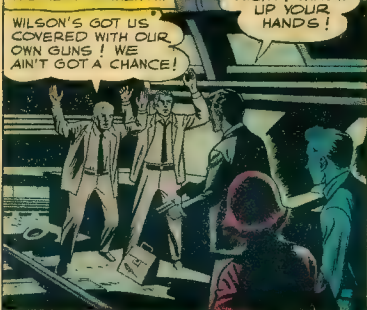
WITH A SWIFT MOVE, THE YOUNG STUDENT PULLS THE LEVER NEAR THE ESCAPE VALVE...



AS THE ACE EDITOR LUNGES FORWARD...



THE NEXT MOMENT...



LATER, AFTER THE CROOKS AND THEIR LOOT HAVE BEEN TURNED OVER TO THE POLICE...

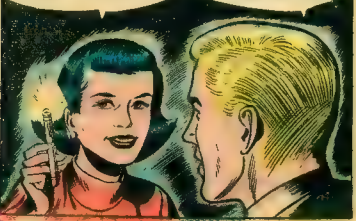


AND IF WE HADN'T LEARNED TO RIDE A MOTORCYCLE WE WOULD NEVER HAVE BEEN ABLE TO FOLLOW THEM! ALSO OUR PENCIL FLASHES ENABLED US TO SEE WHERE WE WERE GOING...

AND DON'T FORGET ABOUT THE **BIG TOWN STEAM COMPANY** WHILE YOU'RE AT IT, SUE! I CAN SEE I WAS **WRONG** ALL THE WAY...

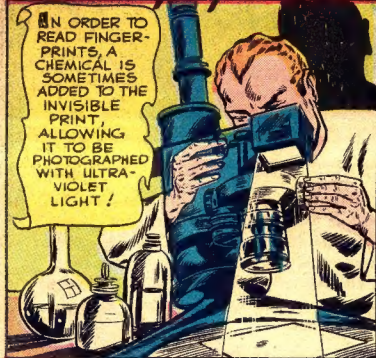
A GOOD REPORTER HAS TO KNOW **EVERYTHING** ABOUT HIS CITY--BECAUSE HE NEVER KNOWS WHEN A CERTAIN BIT OF INFORMATION WILL SERVE HIM IN AN EMERGENCY!

EXACTLY WHAT MR. WILSON KEPT TELLING US!



Fingerprint ODDITIES!

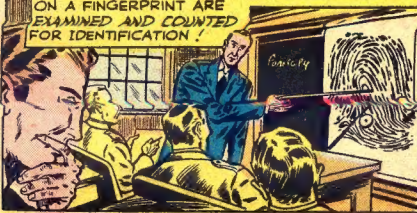
IN ORDER TO READ FINGERPRINTS, A CHEMICAL IS SOMETIMES ADDED TO THE INVISIBLE PRINT, ALLOWING IT TO BE PHOTOGRAPHED WITH ULTRA-VIOLET LIGHT!



SOME CRIMINALS HAVE USED FORGED FINGERPRINTS AT THE SCENE OF A CRIME IN ORDER TO THROW THE POLICE OFF THE TRACK, BUT THESE ARE SO UNNATURAL IN APPEARANCE THAT THEY FAIL TO FOOL THE POLICE!



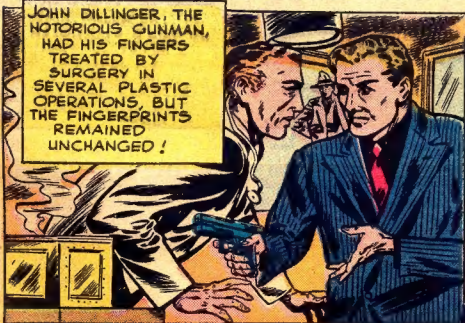
FINGERPRINTING HAS LEAD TO A COMPARATIVELY NEW SCIENCE OF POROSCOPY, IN WHICH THE PORES ON A FINGERPRINT ARE EXAMINED AND COUNTED FOR IDENTIFICATION!



HALF THE PEOPLE OF ARGENTINA HAVE THEIR FINGERPRINTS ON FILE WITH THE POLICE! IT IS COMPULSARY IN THAT COUNTRY!



JOHN DILLINGER, THE NOTORIOUS GUNMAN, HAD HIS FINGERS TREATED BY SURGERY IN SEVERAL PLASTIC OPERATIONS, BUT THE FINGERPRINTS REMAINED UNCHANGED!



IN FACT, THE OPERATIVE SCARS MADE IDENTIFICATION EVEN EASIER!



DO YOU WANT SPENDING MONEY?

Sell these popular Patriotic and Religious Mottoes

SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35c each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25c for each you have sold. You keep all the rest of the money.

IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

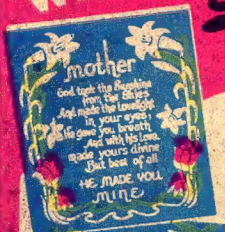
IF YOU SELL ALL 40 YOU KEEP \$4.00

REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

WRITE
FOR COMPLETE
DETAILS
TO ➡

STEPHENS CREDIT SALES

Dept. N-5 P. O. Box 1004
Nashville, Tennessee



My Pal!

Win \$100

as I just did!

YOU CAN WIN a BIG 15" SILVER CUP as I just did! with YOUR NAME engraved on it!



JIM NORMAN

AFTER

He Mailed Coupon Below is Cleveland

BEFORE

He Mailed Coupon



90 lb. Skeleton

He says, I gained 70 lbs. of mighty muscle



Stop being a SKINNY Weakling like I was
IN 10 MINUTES of FUN A DAY YOU CAN DO ALL I DID
GAIN 25 lbs. of HANDSOME POWER-PACKED MUSCLES all over!
IMPROVE YOUR HE-MAN LOOKS 1000%
WIN NEW STRENGTH for money-making work!
for WINNING at all SPORTS!

WIN NEW POPULARITY

Win NEW FRIENDS, BOYS & GIRLS
NEW CHANCES for BUSINESS SUCCESS

BEFORE



How did I do ALL This? I mailed the Coupon and got These **5** PICTURE PACKED HE MAN COURSES

Which YOU can NOW get FREE

BEFORE \$1 PRICE GOES BACK Millions Sold for \$1



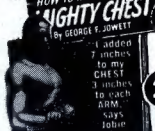
HOW TO MOLD A MIGHTY CHEST
By GEORGE F. JOWETT

"I gained 60 lbs. of muscles."

says John Still

GET ALL 5 FREE

1



HOW TO MOLD A MIGHTY ARM
By GEORGE F. JOWETT

"I added 7 inches to my CHEST 3 inches to each ARM."

says John Jackson

2



HOW TO MOLD A MIGHTY BACK
By GEORGE F. JOWETT

3



HOW TO MOLD A MIGHTY GRIP
By GEORGE F. JOWETT

4



HOW TO MOLD A MIGHTY LEGS
By GEORGE F. JOWETT

5

Mail the "ALL FREE" coupon get this "AMAZING SECRETS" Photo Book

You'll LOOK, FEEL, ACT, like a Real HE-MAN! Win Women and Men Friends, Win in Sports! Win Promotion, Praise, Popularity.



This BOOK will also show You HOW YOU CAN WIN \$100.00 and a BIG 15" tall SILVER TROPHY (Your Name on It)



"I'm PROUD to be seen with Jim NOW! Everybody admires his build," says Nellie. "Jim can lift the front of a 2700 lb. car. He amazes his friends!"

You'll be A Real ATHLETE in ALL SPORTS Soon after YOU mail Coupon.

Jim is a WINNER in ALL SPORTS NOW. YOU will be, too, soon.

COME ON, PAL, NOW YOU give me 10 PLEASANT MINUTES A DAY in YOUR OWN HOME like Jim did and I'll give YOU a NEW HE-MAN BODY for your OLD SKELETON FRAME

NO! I don't care how skinny or flabby you are I'll make you OVER by the SAME method I turned myself from a wreck to the strongest of the strong. Why can't I do for you what I did for MANY THOUSANDS of skinny fellows like YOU?

Develop YOUR 520 MUSCLES Gain Pounds, INCHES FAST!

YES! You'll see INCHES of MIGHTY MUSCLE added to your ARMS and CHEST. Your BACK and SHOULDERS broadened. From head to heels you'll gain SIZE, POWER, SPEED. You'll be A WINNER in EVERYTHING you tackle.

"Congratulations, John! At last you mailed the coupon as EVERY MAN should! Soon You'll be as big and strong as I am," says Jim Norman to John Luckus



LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES
2. MUSCLE METER
3. Photo Book of STRONG MEN

Tell Me How To WIN \$100, etc.

Dept. NC-77

JOWETT INSTITUTE

220 FIFTH AVE., NEW YORK 1, N.Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men and a Muscle Meter, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest, 2. How to Build a Mighty Arm, 3. How to Build a Mighty Grip, 4. How to Build a Mighty Back, 5. How to Build Mighty Legs. Now all in One Volume "How to become a Mighty HE-MAN." ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING (no C.O.D.'s)

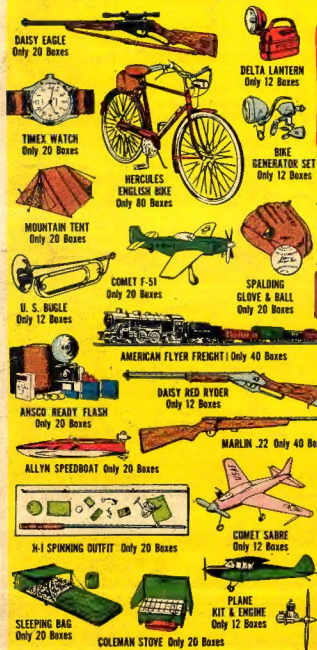
NAME _____ PLEASE PRINT OR WRITE PLAINLY _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

SAVES you YEARS and DOLLARS!!!

Mail Coupon in Time for FREE offer and PRIZES!



Look Kids, get these prizes for yourself without cost from JUNIOR SALES CLUB OF AMERICA

Mickey Mantle



Here's how to get THESE PRIZES and many more!

YOU can be the prize-winning J.S.C.A. Member in your neighborhood! Thousands of boys and girls are winning nationally famous QUALITY PRIZES... at NO COST! Our prizes are the Best! No experience needed. It's easy to sell these lovely boxes of 21 long, slim All Occasion Cards at only \$1.25 per box. You can earn a prize in one day! J.S.C.A. CARDS ACTUALLY SELL THEMSELVES. Just fill in and mail the coupon to become a member of the J.S.C.A. Mark on the coupon whether you want to start with 12 or 20 boxes of All Occasion Cards. (If prize you want requires more than 20 boxes, start with your first order for 20 boxes.) We will send your cards on credit because WE TRUST YOU! You have thirty days to sell your cards. All we ask is that you return prepaid by parcel post any boxes you cannot sell in thirty days, keeping 50¢ for each box you do sell. The J.S.C.A. Club Plan is quick and easy. Drop the coupon in the mail NOW! ACT QUICKLY TO GET YOUR FREE MEMBERSHIP CARD.

JUNIOR SALES CLUB OF AMERICA, Dept. NC-5 SPRINGFIELD 1, MASS.

Please enroll me as a member of the J.S.C.A. and send me at once, FREE Membership Card, FREE Illustrated Catalog, complete details on how to get prizes and a supply of All-Occasion Cards to sell as checked below:

☐ 12 BOXES ☐ 20 BOXES

NAME _____ Print Clearly

ADDRESS _____

CITY _____ STATE _____



MAIL COUPON TODAY

JUNIOR SALES CLUB of AMERICA, Springfield 1, Mass.